



AGENDA

“Betting on Change: Confronting the Surge in Problem Gambling” Friday, September 20, 2024

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| 8:00-8:45 am | CONTINENTAL BREAKFAST |
| 8:45 am | WELCOMING REMARKS Fred W. Hogan, CSW, ICGC-II, Board President Felicia A. Grondin, MPA, Executive Director |
| 9:00-10:30 am 1.5 hours | KEYNOTE PRESENTATION “Sports Betting from the Front Line: Treating Sports Betting in Clinical Practice” <i>Jody Bechtold, LCSW, ICGC-II, BACC, IGDC, CGT</i> <i>Rob Bumbaco, LCSW, CMC</i> |
| 10:30-10:45 am | Break |
| 10:45-12:15 pm 1.5 hours | PLENARY SESSION I “Using Financial Counseling to Address the Financial Harms of Problem Gambling Clients and their Families” <i>Jessica Parks Limbrick, Ph.D., AFC®, Financial Counselor MoneyStack/GamFin</i> |
| 12:15-1:15 pm | Lunch |
| 1:15-2:45 pm 1.5 hours | PLENARY SESSION II “Unethical Play in Customer Acquisition by Sportsbooks” <i>Daniel Sartori, MBA Student, Seton Hall University</i> <i>Directed by Dr. Daniel Ladik, Associate Professor Marketing, Seton Hall University</i> |
| 2:45-3:00 pm | Break |
| 3:00-4:30 pm 1.5 hours | PLENARY SESSION III “Breaking the Cycle: A Journey from Gambling Disorder to Lasting Recovery” <i>Kenneth J. Martz, Psy.D., CAS, ICGC-II, BACC</i> <i>Rob Minnick, BS, Gambling Addiction Recovery Content Creator-TikTok, YouTube and Instagram</i> |