



## AGENDA

### “Betting on Change: Confronting the Surge in Problem Gambling” Friday, September 20, 2024

- 8:45 am **WELCOMING REMARKS**  
Fred W. Hogan, CSW, ICGC-II, Board President  
Felicia A. Grondin, MPA, Executive Director
- 9:00-10:30 am **KEYNOTE PRESENTATION**  
1.5 hours “Sports Betting from the Front Line: Treating Sports Betting in Clinical Practice”  
*Jody Bechtold, LCSW, ICGC-II, BACC, IGDC, CGT*  
*Rob Bumbaco, LCSW, CMC*
- 10:30-10:45 am **Break**
- 10:45-12:15 pm **PLENARY SESSION I**  
1.5 hours “Using Financial Counseling to Address the Financial Harms of Problem Gambling Clients and their Families”  
*Jessica Parks, Ph.D., AFC®, Financial Counselor MoneyStack/GamFin*  
*Alex De Marco, CEO & Founder, MoneyStack/GamFin*  
*Jim Huh, Director Customer Success, MoneyStack/GamFin*
- 12:15-12:45 pm **Lunch**
- 12:45-2:15 pm **PLENARY SESSION II**  
1.5 hours “Breaking the Cycle: A Journey from Gambling Disorder to Lasting Recovery”  
*Kenneth J. Martz, Psy.D., CAS, ICGC-II, BACC*  
*Rob Minnick, BS, Gambling Addiction Recovery Content Creator-TikTok, YouTube and Instagram*
- 2:15-2:30 pm **Break**
- 2:30-4:00 pm **PLENARY SESSION III**  
1.5 hours “Unethical Play in Customer Acquisition by Sportsbooks”  
*Daniel Sartori, MBA Student, Seton Hall University*  
*Directed by Dr. Daniel Ladik, Associate Professor Marketing, Seton Hall University*